

CHEMNITZ

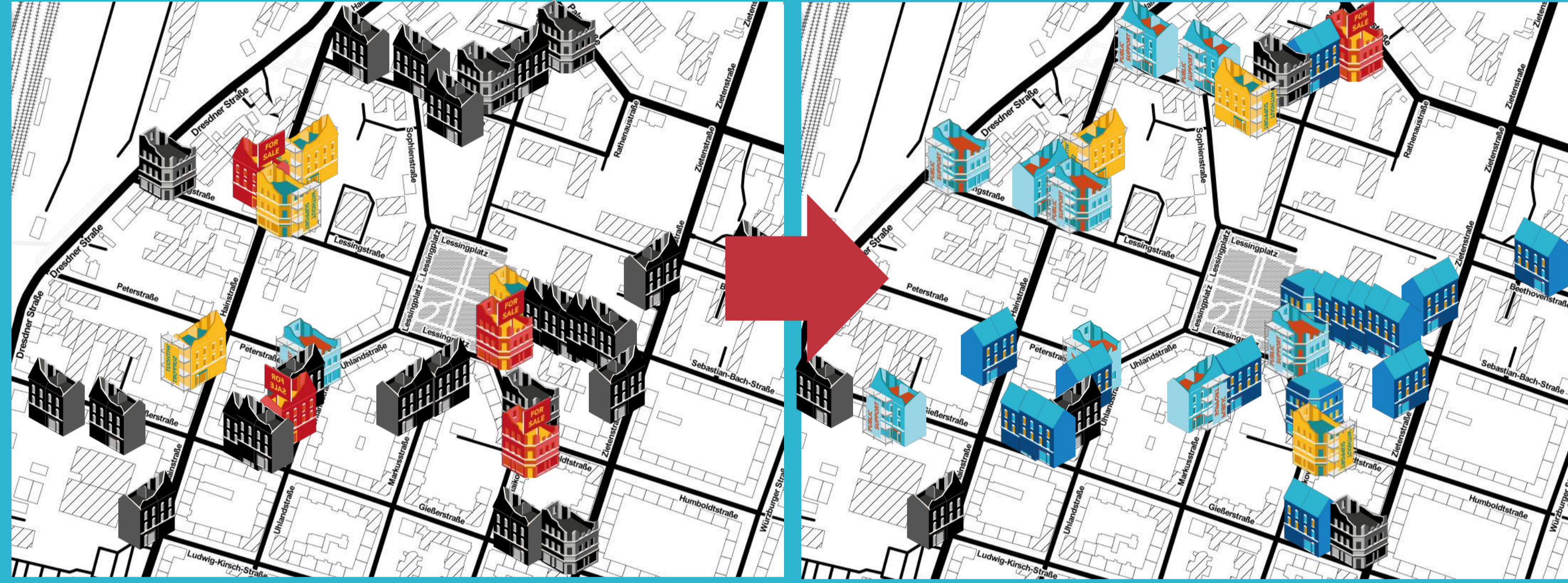
THE GOOD PRACTICE 'HOUSING AGENCY'

BEFORE

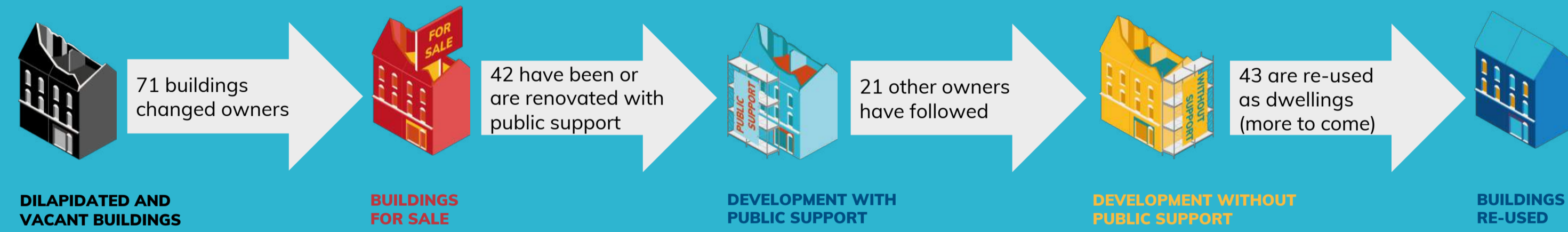
- FOCUS AREA SONNENBERG IN 2012

NOW

- FOCUS AREA SONNENBERG IN 2020



Of the 100 vacant/dilapidated buildings that the agency has started with in three focus areas in 2012, by 2020 through the agency...



STRATEGY

- AGENTUR STADTWOHNEN CHEMNITZ AS INFORMATION AND COORDINATION HUB

The 'Housing agency' (Agentur StadtWohnen Chemnitz) is a consulting service (project) of the City of Chemnitz. It aims at interested owners of dilapidated and/or vacant properties, future investors and users with an interest in common forms of living and creative ideas for the subsequent use of buildings. Its services are 100 % publicly funded, carried out by a local private urban development company with specific know-how and work capacities. The 'Housing agency' fulfils tasks that are not foreseen within the city administration and is continuously monitored.

The 'Housing agency' has become the central collector and distributor of information on the buildings in need of rehabilitation in the City of Chemnitz. It functions as a coordination body, which proactively connects owners, potential users, investors and local authorities and provides them with free-of-charge consulting services for the reactivation of the vacant apartment buildings in the extended inner city where the normal real estate market had failed. This task is implemented through seven typical key activities:

1. Identification and monitoring of buildings
2. Data collection
3. Owner contact
4. Online publication
5. Visit of buildings with interested people
6. Connecting owners and potential buyers
7. Liaison of stakeholders

