

CHEMNITZ

STAYING GOOD PRACTICE

NOW

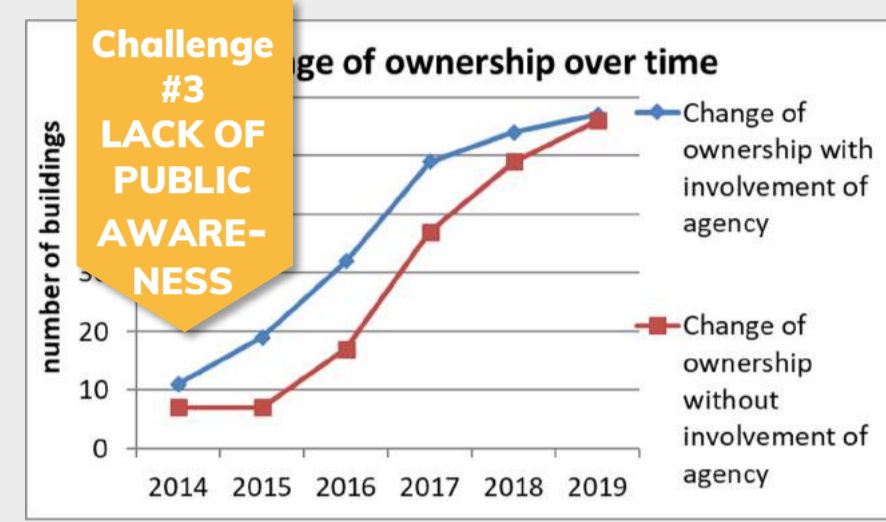
- THE CHALLENGES WE WANT TO WORK ON



The knowledge about the building situation outside the urban redevelopment areas in Chemnitz is fragmented and disconnected among the public and private stakeholders. The information flow is limited and buildings are outside the radar of the administration which could lead to the future loss of housing stock.



Chemnitz has become interesting to investors and developers from outside the city. Investments in the housing market or the field of rehabilitation of historic buildings and flats from local companies and citizens are still rare and the owner-occupier ratio is comparatively low. Thus, there is only limited involvement in the cultural and social aspects of housing and neighbourhood development.



The city of Chemnitz has improved a lot in the past decade in the field of building reactivation. Still, there is a lack of awareness among the stakeholders and the society concerning the impact of the agency and the city administration's activities. After all, the reactivation of Chemnitz's built heritage and unused flats for a sustainable urban renewal of the city remains to be a mutual responsibility.

VISION

- WE HAVE A PLAN



Use GIS in combination with other digital tools for a consistent inventory and monitoring of vacant and dilapidated buildings throughout the city and for better cooperation within the administration.



The share of local investors and users from Chemnitz is increased. Their investments in the rehabilitation of Chemnitz's historic building stock has safeguarded important cultural heritage and attractive living space. Their engagement has promoted activities for the benefit of the neighborhoods in a more sustainable way.



Improved public relations serve to raise awareness and communicate the tasks, strategies and services of the agency to stakeholders (owners, investors, administration) and the public. This generates a better understanding and cooperation among the stakeholders. Tasks and opportunities are clarified and procedures are more effective.

STRATEGY

- THAT IS HOW WE WILL DO IT

Continuing with the redevelopment of the historic housing stock is achieved despite changing market conditions through new public outreach initiatives by the 'housing agency' and new strategic partnerships with local stakeholders, cooperative housing initiatives and the local homeowners association. This will further contribute to the grown cooperation between the city and private investors.

