

# CONSTANTA

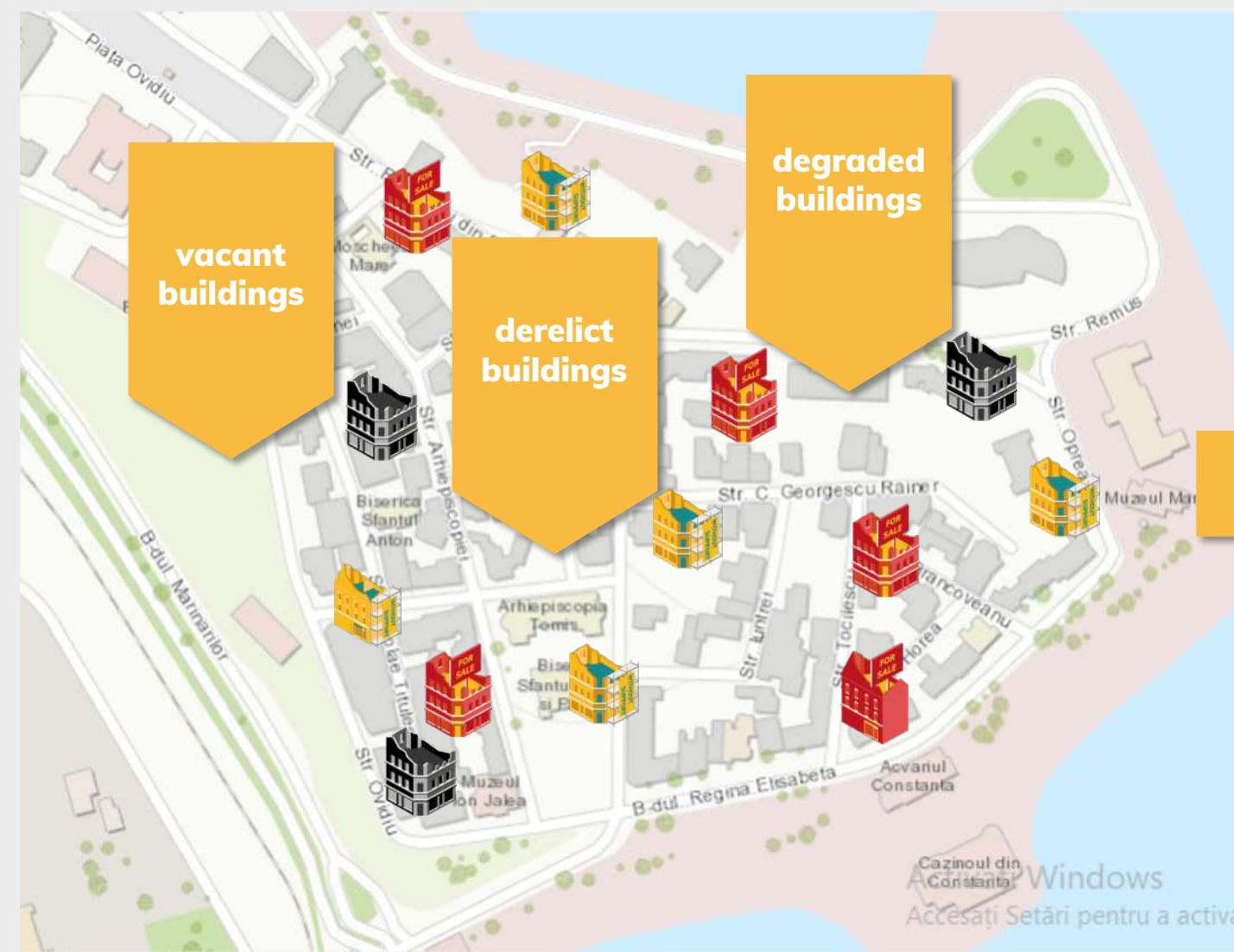
ALT/BAU  
ALTERNATIVE BUILDING  
ACTIVATION UNITS



## LISTENING TO THE HEART OF THE CITY

### NOW

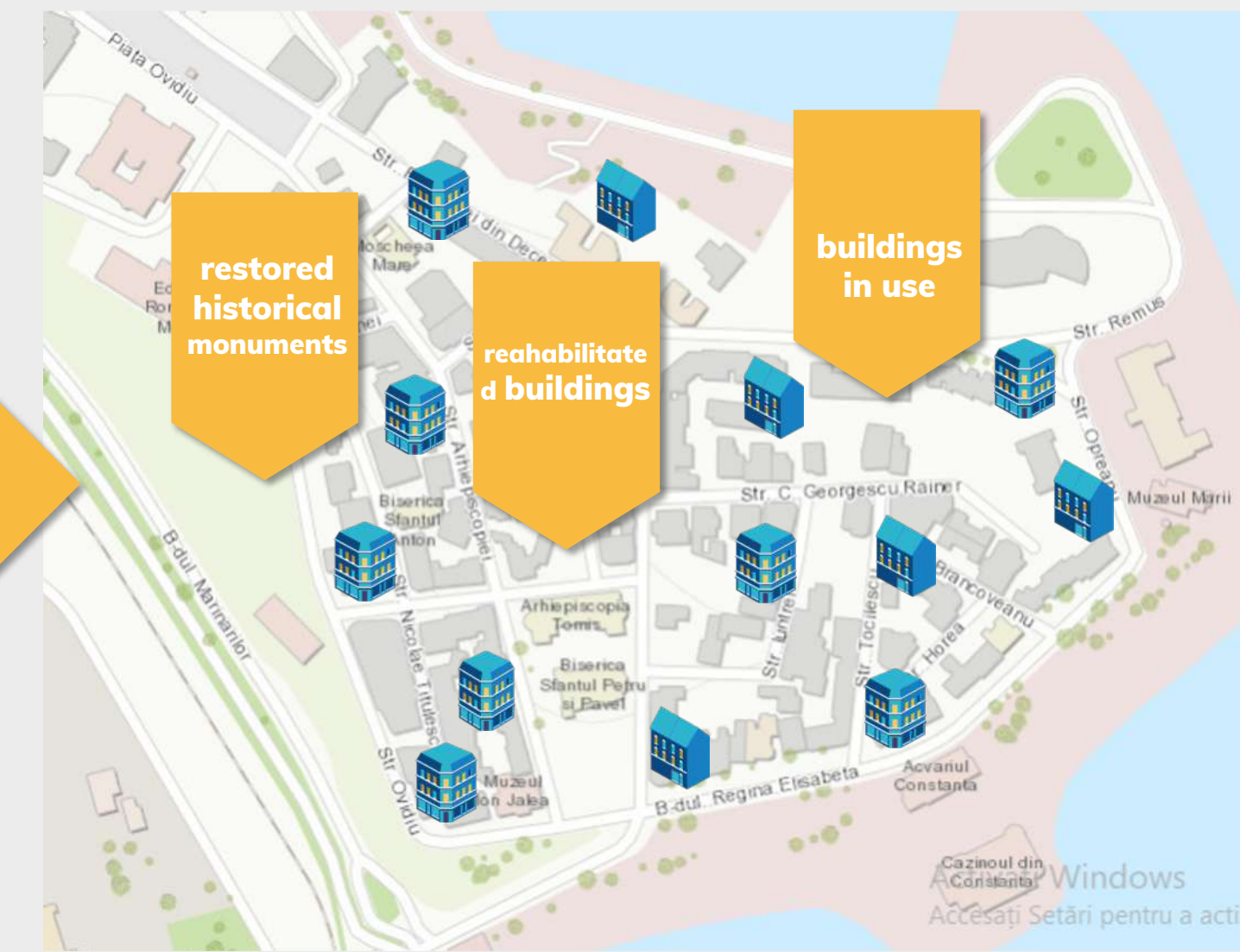
- LITTLE SOCIAL ACTIVITY
- SEVERAL DEGRADED AND VACANT BUILDINGS
- GREATER SUPPLY OF AFFORDABLE RENTAL HOUSING



- A large part, 40%, of the buildings in the old center is vacant, derelict, in moderate or advanced conditions of degradation.
- Uninviting area for investments, living and leisure
- Absence of means to solve the problems

### VISION

- A VIBRANT HISTORICAL CENTRE
- REFURBISHED, REPURPOSED BUILDINGS
- SIMPLER REHABILITATION PROCESS



Following the support for the reactivation of the buildings, the rehabilitation process will be easier, the old city will become more dynamic and the commercial, cultural and tourist activities will flourish.

### STRATEGY

#### - HOW TO ACHIEVE THE VISION

Setting up a unit to support the reactivation of degraded or unused buildings located in the historical centre with the following objectives:



Creating and continually updating "The Urban Peninsula Site" application, an interactive building database of the historical centre. It is public and includes historical information, the current state of the buildings and proposals from the owners. The application is based on a geographic information system (GIS) for the monitoring of the buildings.



Developing and launching a website dedicated to support the stakeholders with continually updated useful information, as: legislation, financial support, city hall projects, examples of good practices, articles, events, history, frequently asked questions, etc.



Conducting and supporting educational, cultural and social events in and about the historical centre to promote the old city and its reactivation, in continuation of events from the past two years: "Photographers of History", "World Day of Cities", Exhibition "Interwar Modernism in the Peninsula", Youth Capital with the event "Come To Upgrade your City", "Annual Competition of Student Architects CASA".



Providing questionnaires for the owners of the buildings located in the old centre and other stakeholders for the creation and improvement of the database to be used to elaborate supporting urban projects

Connecting stakeholders and developing and implementing strategies, policies and programmes to prevent the deterioration of the buildings and to support the reactivation of degraded or unused buildings located in the old centre.



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