

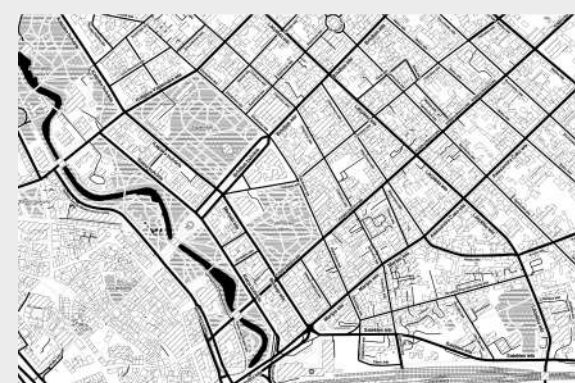
RIGA

SOCIAL TEMPORARY USE



NOW

- UNUSED POTENTIAL



Vacancy is one of the first reasons why buildings and their surroundings are degrading. Riga has a high vacancy rate of buildings which results in environmentally degrading buildings and many unused opportunities!



VISION

- OPPORTUNITIES

The opportunities that the empty buildings provide for social (temporary) purposes are used. For this, empty buildings ready to use for social temporary uses are inventoried and monitored.



On the other hand, cultural and social life in Riga is very active. There is the high need for free spaces, territories or buildings, but the current property market cannot provide this need.



To kill two birds with one stone, also a database has been set up that helps NGOs with their needs for space to match with the vacant buildings. This has decreased the number of vacant and degraded buildings in the city and provided space for new social purposes.



There is a property tax reduction, when vacant buildings are (temporarily) socially reused for NGOs and other social institutions. But the mechanism is not well-known and not many owners make use of it.



The property tax reduction mechanism is improved to work as a tool in favour of the NGOs and the building owners, creating mutual benefits - access to spaces for NGO's and property tax reduction for the owner.



STRATEGY

- OUR PLAN

- Owner survey of vacant properties based on Chemnitz's StadtWohnen model to understand better the reasons and problems why the properties are empty.
- Results of the survey will provide content for planning a web platform to function as brokering space, connecting owners with support mechanisms, including temporary users as potential co-developers of the problematic properties.
- Creating showcase "profiles" to attract users for the selected vacant properties considered for social temporary use in partnership with the owners.
- Explaining to interested owners and NGOs how the property tax reduction mechanism works, how to apply and how they can benefit.
- Provision of consultation services on various legal and technical matters.
- Creating visuals to promote reactivation of vacant properties with social temporary use or co-development approach.
- Organizing consultations of problematic vacant properties deemed strategically important to be reactivated.

