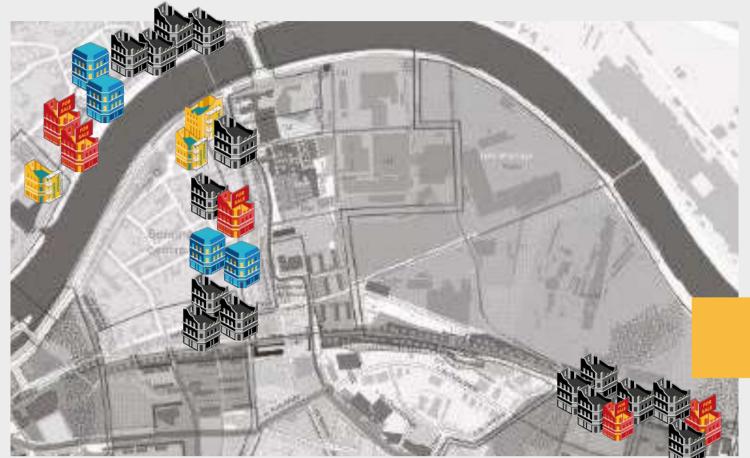
SERAING



CITY IN MOTION

NOW

- Hundreds vacant housing and businesses



Some 350 vacant buildings have been listed in the city center. This affects the image of the neighborhoods and their development, despite the numerous reconstruction and renovation efforts undertaken by the public authorities. Most of these buildings have an empty commercial ground floor. They present real estate opportunities for families or young people, which have not been recognized by them so far.

STRATEGY

- Support private owners and investors...

Carrying out a field inventory of

vacant buildings in the city center

and definition of criteria to classify

degradation. Results are digitized

Creation of an all-in-one service to

assist owners in their project to renovate and rehabilitate their

vacant buildings.

and geolocated via the ARCGIS

system for easier updating and

sharing of data with all

stakeholders.

buildings according to their state of

Creation of a local working group including decision-makers in town planning and housing for main decisions to be taken concerning rehabilitation of vacant buildings.

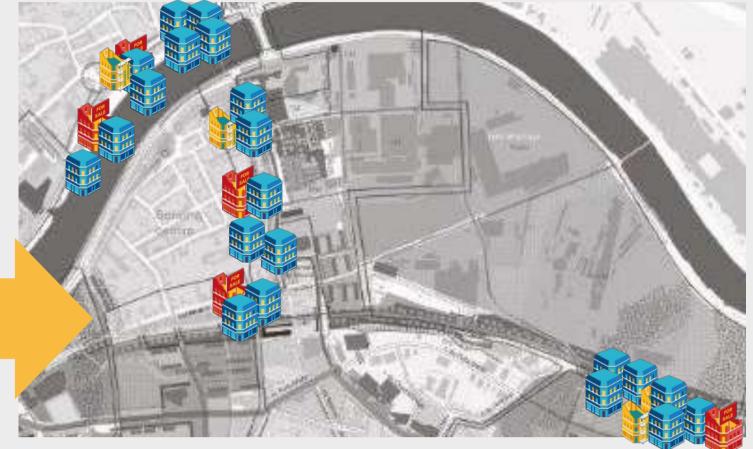


First contact with owners by sending a letter and questionnaire to understand their situation, potential projects and expectations.... Second personal contact is established with voluntary owners for personal follow up and support.



Promotion of real estate opportunities to attract new investors and residents

- Public-private collaboration



The reconstruction of the old industrial districts requires collaboration between the public and the private sector. Thanks to this joint effort, these neighborhoods will be attractive again to new inhabitants and private investors.

- Assistance and awareness raising

Keep on with assistance and support for owners and creation of a wider service to anyone (tenants, investors, ...) needing help and advice for any question related to housing, renovation, rental, purchase, sale, ...

Completion by an architect of three renovation diagnosis with voluntary owners of vacant buildings, including:

- a complete inventory, photos, measurements, ...
- urgent work to be carried out for the conservation of the
- 2 to 3 renovation scenarios and budgeting

Based on these diagnosis reports, drafting of a guide to

Support for local businesses by encouraging local purchases for the renovation of housing

of buildings by organizing information sessions and workshops



VISION









renovation steps for owners of dilapidated buildings

Raising public awareness to energy savings and energy efficiency









